

TRB Committee on Performance Measurement (A5022)

Report for Annual Meeting: January 12, 2004

Subcommittee on Communications

Members

Sandra Straehl (Chair)
Randy Halvorson
Ysela Llorc
Connie Yew
Katherine Coffel
Chrisy Currier
Dave Ekern
Tim Lomax
Tony Kane

Activities During 2003

The Sub-Committee on Communications was formed to publish a biannual Committee newsletter and begin working on establishing a Committee web site. Also, pursue increasing the number of TRB Committees to which A5022 has active liaisons.

The following actions were completed during 2003:

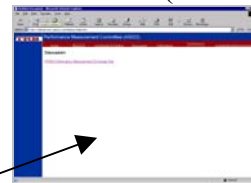
- Liaison Development: The sub-committee has established a “*Committee Liaisons*” list for the Performance Measurement Committee (A5022):
 - Randy Halvorson led the search to effort to prioritize committees with which A5022 is pursuing active liaisons. Of those identified the following committees still need a volunteer Liaison:
 - A5016 National Data Requirements & Programs
 - A3A03 Regional Transportation Systems Management & Operations
 - A3B01 Transportation Safety Management
 - A3B05 Safety Data Analysis & Evaluation
 - A1B05 Intermodal Freight Transport
 - A1B02 Freight Transportation Planning & Logistics
 - Currently, A5022 Liaisons are active with Thirteen (13) TRB and AASHTO Committees. (See Attached List)

- The sub-committee has established a viable biannual *Newsletter for the Performance Measurement Committee (A5022)* produced by Mike Tierney under direction of Sandra Straehl:
 - 3 editions have been published since inception in December 2002.
 - The newsletter is typically emailed directly or made available via the Internet to interested parties.
 - FHWA Community of Practice site has been the interim site for the newsletters via the Internet.
 - The most recent newsletter is currently located on the Cambridge Systematics Server and will continue to be hosted there indefinitely as part of the TRB Performance Measurement Committee web site.

- The sub-committee has established a “*Friends of the Committee*” list serve for the Performance Measurement Committee (A5022):
 - List is maintained by Sue Krabbe of Cambridge Systematics
 - Last count indicates 108 Friends of the committee

Web Site Development: (Site development has been coordinated to complement the strengths of each host and maximize information flow from all facets of Transportation Performance Measurement as shown below:)

- *Performance Measurement Committee (A5022) Homepage – TRB*
 - This site is still under construction. Graphics and content are still being put together and should be up and running in January.
 - This site will be developed, hosted, and maintained by Cambridge Systematics led by Karen Higgins & Committee volunteers (Connie Yew, Mike Tierney, & Sue Krabbe). These individuals will receive training on administering the site.
 - Domain for the committee was recently purchased:
www.trb-performancemeasurement.org
 - The Committee has also purchased “**Surelist Service**” along with the domain in order to be accessible from internet search engines.
 - Site features will include:
 - A Link to the TRB Members & Friends of Performance Measurement Web Board **(Produced by Brie Schwartz of the TRB)**
 - Other Performance Measurement site links
 - Performance Measurement Committee Strategic Plan (Currently Posted on the FHWA Community of Practice Site)



- Performance Measurement Committee Action Plan (Currently Posted on the FHWA Community of Practice Site)
 - Performance Measurement Committee Newsletter (published biannually)
 - Sign up to be a friend of the Performance Measurement Committee
 - Link to FHWA Performance Measurement Exchange Group discussion areas
 - Link to AASHTO Quality Site
- *Performance Measurement Exchange Site – FHWA*
 - This site has been completed and is in the process of being populated/administered by the Discussion Topic Facilitators. Connie Yew and Mike Burk at FHWA along side consultant Matt Thompson led FHWA’s effort to coordinate and develop this site.
 - The site is located at <http://knowledge.fhwa.dot.gov/cops/pm.nsf/Home>
 - FHWA Site Features include
 - Email notification of site changes
 - Topic Searches
 - Posting to Group Discussion Areas
 - The following discussion topics were selected by sub-committee members:
 - System Performance Measurement (Facilitated by Tricia Hendren and Steve Pickrell)
 - Organizational Performance Measures (Facilitated by Nick Mandel)
 - Measurement Tools Techniques Methodologies and Data (Facilitated by Ken Leuderalbert)
 - Case Studies and Research (Facilitated by Joe Zeitsman)
 - Performance Measurement of Freight and Private Sector (Facilitated by Bruce Lambert)
 - Customer Satisfaction Measures (Facilitated by Frankie Giles and Connie Sorrell)
 - All but one Discussion Topic Facilitator has completed training to administer the site.



Attachment: Active Liaison List

Active Liaison List

Committee #	Committee Name	Liaison	Meeting Time	Date/Day	Location
A1A07	Strategic Management	Bob Johns	2:30pm-6:00pm	Wednesday January 14, 2004	Hilton
A1T50	Task Force on Asset management	Tim Lomax	1:30pm - 5:30pm	Monday January 12, 2004	Hilton
A1A03	Metropolitan Policy, Planning and Processes	Bob Winnick	8:00am - 12:00pm	Monday January 12, 2004	Hilton
A1D06	Transportation Programming, Planning, and Systems Evaluation	Jim Glock	8:00am - 12:00pm	Wednesday, January 14, 2004	Hilton
A3A10	Highway Capacity & Quality of Service	John Zegeer	8:00am - 12:00pm	Monday, January 12, 2004	Marriott
A1E05	Transit Management Performance	Katherine Coffel	1:30pm - 5:30pm	Tuesday, January 13, 2004	Hilton
A1D01	Statewide Multimodal Planning	Neil Pederson, Ysela Llort	2:30pm - 6:00pm	Wednesday, January 14, 2004	Hilton
A1A02	Management & productivity	Sandra Straehl	1:30pm - 5:30pm	Monday, January 12, 2004	Hilton
A1D09	Statewide Transportation Data & Information Systems	Anita Vandervalk	8:00am - 12:00pm	Tuesday, January 13, 2004	Hilton - Caucus Room
A5011	Statistical Methodology	Robert Hanson	8:00am-12:00pm	Tuesday, January 13, 2004	Marriott
A5T57	Sustainability	Josias Zeitsman	7:30pm - 9:30pm	Monday, January 12, 2004	Hilton
NA	AASHTO Subcommittee on Performance Measures	Connie Yew, Tony Kane	NA	NA	NA
A5016	National Data Requirements & Programs	?	8:00am - 12:00pm	Wednesday, January 14, 2004	Hilton

Committee #	Committee Name	Liaison	Meeting Time	Date/Day	Location
A3A03	Regional Transportation Systems Management & Operations	?	7:30pm - 9:30pm	Monday, January 12, 2004	Marriott, Eisenhower
A3B01	Transportation Safety Management	?	2:30pm - 6:00pm	Wednesday, January 14, 2004	Marriott
A3B05	Safety Data Analysis & Evaluation	?	7:30pm - 9:30pm	Monday, January 12, 2004	Marriott
A1B05	Intermodal Freight Transport	?	6:30pm - 10:30pm	Monday, January 12, 2004	Shoreham
A1B02	Freight Transportation Planning & Logistics	?	1:30pm - 5:30pm	Monday, January 12, 2004	Shoreham
A1D07	Access Management	Kathy Facer	1:30 pm - 5:30 pm	Tuesday January 13	Hilton